The Student Connect

ASLA Student Advisory Committee's Newsletter

For Student Members - By Student Members



"FAITH IS A LANDSCAPE ARCHITECT WHO CAN APPRECIATE A LITTLE EARTH, WIND AND FIRE THROUGH DEVOTION."

- BLU BAILEY, Poet

Welcome back to school everyone! Summer is a great time to travel for internships or for fun in general. It is also the perfect opportunity to reach out to professionals, go on office tours and to expose yourself to the wide world of ASLA.

While you all are adjusting to your new schedules and fighting through the mornings with cups of coffee, I'd like to ask you all to consider delving deeper into what ASLA holds for you. Besides being home of 30+ committees devoted to bettering the organization for members like you, ASLA provides an ample amount of networking opportunities. Local sketch crawls, state level events and nationwide conferences are all prime times to meet some of the 15,000 ASLA members.

As a student, you have access to best membership rates with some of the best discounts on events. If you consider joining some of the national committees, like the Student Advisory Committee (SAC), you can have the chance to attend some of the conferences for free! Speaking from personal experience, attending these networking opportunities is one of the most powerful tools you can use to gain knowledge about yourself, your profession and the people you will be working for.

During one of my travels to Advocacy Day in Washington D.C., I met some professionals from my state and we got onto the topic of job applications. I had mentioned applying to one firm that I was really interested in and one of the gentlemen I had met pulled out his phone and called the owner of that firm right in front of me. He talked me up as if he had known me for years and the very next day, I received a job offer email from the owner.

Now, it's never too early to start networking. I personally like to collect business cards like they're baseball trading cards but if you aren't ready for a job yet, you can still network for internship purposes. Another benefit to becoming a member is access to the SAC's new Student Operations Workbook (SOW) which includes tons of useful information on student chapter officer roles, managing revenues and collecting dues, fundraising ideas, event ideas, check lists and much more. The SOW was designed as a general guideline to help chapters become more organized and equal in development. We want to make sure that chapters with 20 members have the same knowledge and opportunity as chapters with 200 members.

With all that said, ASLA is looking forward to you joining us. As a student of Landscape Architecture, you are the future of our profession. A profession that is currently run by old guys (no offense old guys). The sooner you join, the sooner you can begin to affect your future and the future of ASLA.

Best of luck. Jacoby Gonzales, Associate ASLA **National Student Representative Elect**

ASLA Student Chapter President Highlight

Each month, the Student Advisory Committee (SAC) will highlight an ASLA Student Chapter President and share the inside scoop about what's happening in and around their student chapter!



cker Rose, Student A **Purdue University**

Describe yourself:

I definitely love talking to people, hearing other people's stories and making connections through similar interests or past experiences.

Why are you involved in ASLA?

When I was an undergraduate, I began my studies in animal sciences and later transitioned to landscape architecture; which at the time was difficult. I saw the opportunities offered to upperclassmen by ASLA and saw the value of ASLA for my own personal and professional growth.

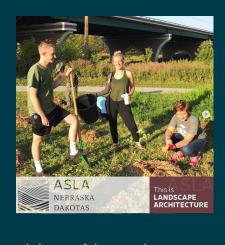
Featured Student ASLA

Our student members are the future leaders of the profession. Each month, we will recognize a student ASLA member for their exemplary efforts and service.



Jacob Krafft Oklahoma State University, BLA Student

Jacob, a recent intern with Design Workshop in their Los Angeles location, when asked why he was involved in ASLA responded by saying that "ASLA exposes members to new ideas and innovative solutions in landscape architecture. The organization is also a resource for discussion, education, and action. Addressing dilemmas such as climate change resiliency, environmental injustice, and unsustainable urban development require a methodical and collective approach. ASLA provides the framework for landscape architects to make positive change in the built and natural environment."



What ASLA event have you enjoyed the most?

Respond: Tag an instagram post **#studentASLA** or email: membership@asla.org with pictures and/or responses to be featured in our next newsletter!

Looking Ahead

Student Award Winners Announced Oct

15-18 2019 ASLA Conference on Landscape Architecture - San Diego, CA Nov

Nov 15 Emerging Professionals Reception at the Conference Nov Emerging Professionals Portfolio Review at the Conference EXPO

Questions? 202-898-2444 membership@asla.org





